

## PHD IN TOURISM (2013-14)

<b>Código:</b> E021	<b>Fecha de aprobación:</b> 18/03/2015	<b>Precio:</b> 300 € por curso académico
<b>Créditos:</b> Not defined	<b>Título:</b> Doctorate (ECTS)	

### RAMA

Not defined

### PLAN

PHD IN TOURISM

### TIPO DE ENSEÑANZA

Not defined

### CENTROS DONDE SE IMPARTE

Doctoral School

### ESTUDIO IMPARTIDO CONJUNTAMENTE CON

UNIVERSITAT D'ALACANT - UNIVERSIDAD DE ALICANTE (SPAIN)  
UNIVERSIDAD DE MÁLAGA (SPAIN)  
UNIVERSIDAD REY JUAN CARLOS (SPAIN)  
UNIVERSIDAD DE SEVILLA (SPAIN)

### FECHAS DE EXAMEN

[Acceda al listado de fechas de examen para esta titulación.](#)

## PLAN DE ESTUDIOS OFERTADO EN EL CURSO 2013-14

Leyenda: No ofertada Sin docencia

### ÚNICO1

<u>TESIS DOCTORAL</u>			1 créditos
Curso	Título	Créditos	Subject
-	THESIS	0	<a href="#">66666 - THE DOCTORAL THESIS</a>

Superado este bloque se obtiene  
**DOCTOR BY THE UNIVERSITY OF ALICANTE**

## CONTACT INFORMATION

PhD in Tourism

### Academic Commission:

Coordinator: [JOSÉ FERNANDO VERA REBOLLO](#)

Secretary: [ANTONIO J. GUEVARA PLAZA](#)

### Proposing body:

[I.U. Tourism Research](#)

[doctorado.turismo@ua.es](mailto:doctorado.turismo@ua.es)

### Doctoral School:

[EDUA-Doctoral School of the University of Alicante](#)

Germán Bernácer building, ground floor

Telephone number 965 90 3466

[Contact EDUA](#)

## **BASIC AND GENERAL COMPETENCES**

### **BASIC**

- CB11 - Systematic comprehension of a field of study and mastery of the skills and research methods related to said field.
- CB12 - Ability to conceive, design or create, put into practice and adopt a substantial research or creation process.
- CB13 - Ability to contribute to the expansion of knowledge barriers through original research.
- CB14 - Ability to carry out a critical and evaluative analysis and synthesize new and complex ideas.
- CB15 - Ability to communicate with the academic and scientific community as well as society in general regarding your fields of knowledge in the modes and languages used normally in your international scientific community.
- CB16 - Ability to foment scientific, technological, social, artistic or cultural advances within a knowledge-based society in academic and professional contexts.

### **PERSONAL SKILLS AND ABILITIES**

- CA01 - To cope with contexts in which there is little specific information.
- CA02 - To find the key questions that must be answered to solve a complex problem.
- CA03 - To design, create, develop and carry out innovating projects in your field of knowledge.
- CA04 - To be able to work as a team and as an individual in an international and multidisciplinary context.
- CA05 - To process knowledge, cope with complexity and formulate judgements with limited information.
- CA06 - To criticise and defend solutions intellectually.

## COMMON COMPULSORY TRANSVERSAL TRAINING ACTIVITIES

All students will have to do a series of transversal activities; some are common to all doctoral programs whereas others are specific to each individual program.

The vehicular languages will be Spanish and Valencian.

The activities are the following:

- ACTIVITY 1: Tools for the management and recovery of information.
- ACTIVITY 2: Goals and objectives of research.
- ACTIVITY 3: Scientific communication models.
- ACTIVITY 4: Transfer of knowledge models.

For more information check the [Doctoral School's webpage](#).

## SPECIFIC COMPULSORY TRANSVERSAL TRAINING ACTIVITIES

The activities are the following:

- ACTIVITY 1: Seminars and research workshops in tourism.
- ACTIVITY 2: Joint work seminars for doctoral students in tourism.
- ACTIVITY 3: Presentation of scientific communications to national and international congresses dedicated to tourism.

## OPTIONAL TRANSVERSAL TRAINING ACTIVITIES

- ACTIVITY 1: Mobility and stays at Universities and Higher Research Centres dealing with the topic of research.

For more information contact the proposing body. U.I. for Tourism Research

## RESEARCH AREAS

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- 1 Planning and management of tourist destinations
- 2 Tourism and local development
- 3 Local society and effects of tourism
- 4 Management of natural resources and tourism
- 5 Territorial planning for tourism
- 6 Tourist arrangement of the coast
- 7 Tourism and development in interior spaces
- 8 Quality systems and environment in tourist businesses
- 9 New technologies applied to tourism
- 10 Innovation in tourist businesses
- 11 Quantitative methods in economy and tourist business
- 12 Market law, tourist hiring and electronic commerce related to tourism
- 13 Internationalisation of tourism businesses
- 14 Automatic treatment of data from qualitative and quantitative perspectives. Statistical study of cognitive processes in tourism
- 15 Tourism in regional economic analysis
- 16 Tourism, development and cooperation
- 17 Human capital and tourism
- 18 Tourist communication
- 19 Marketing and research of tourist markets
- 20 Tourist marketing
- 21 Tourist value of cultural heritage
- 22 Cultural heritage, museums and local development
- 23 Teaching approach of cultural heritage
- 24 Travel literature

## ADMISSION

- First of all, the person concerned will have to fill in the [pre-enrolment](#) form and afterwards, contact the body responsible for the [doctoral program](#) in order for them to transmit your desire to enrol to the corresponding Academic Commission (AC).
- Once the information has been received, the AC will consider the documentation presented through the pre-enrolment form.
- If the person is admitted, the corresponding admission certificate will be issued and sent to the Doctoral School.
- If the application is rejected, an admission certificate will be issued which explains the reasons. This certificate will be sent to the Doctoral School which will then inform the person concerned.

## ACCESS

- Once the favourable admission certificate sent by the AC has been received by the Doctoral School, the process to analyse [access requirements](#) will begin. If the access degree does not belong to the EHEA (European Higher Education Area), the student will have to pay a [fee](#) for the analysis of their documentation.
- If the requirements are met, an academic record will be opened so that the person concerned can fill in their [registration](#).
- If the requirements are not met, the refusal of access and reasons will be communicated. If the person concerned were to hand in the requested documents, the Doctoral School will proceed to open an academic record so that the student can fill in the registration. Otherwise, the record will be archived without further processing.

**Registered in the Record of Universities, Centres and Degrees (RUCT)**

**Authorization Comunidad Valenciana: 28/03/2014**

**Published BOE 18/03/2015**

## REGULATION

Royal Decree 99/2011, January 28, which regulates official doctoral degrees ([Official State bulletin number 35. February 10 2011](#) )



[Verified Report](#)

[Resolution from the Universities Council: Positive verification](#)

Resolution from the Universities Council: Accreditation renewal

[Authorization from the Valencian Government](#)

## INTERNAL QUALITY ASSURANCE SYSTEM (SGIC) OF THE DEGREE

- [Structure of the Centre for Quality](#)
  - [Comission of Internal Quality Guarantee](#)
  - [Other Commissions](#)
- [SGIC Handbook](#)
- [Procedures](#)
  - [Strategic \(PE\)](#)
  - [Key \(PC\)](#)
  - [Support \(PA\)](#)
  - [Measurement \(PM\)](#)

[Management of the SGIC \(Acces to ASTUA\)](#) 

## DEGREE MONITORING

- [Self-reports UA](#)
- [AVAP External reports](#)
- [Other reports](#)
- [Improvement plans](#)
- [Progress and learning outcomes](#)