

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT (2021-22)

Código: C152	Fecha de aprobación: 22/03/2012	Precio: 14,21 1st-registration credits
Créditos: 240	Título: Undergraduate 3-5 years (ECTS)	

RAMA

Social and Legal Sciences

PLAN

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

TIPO DE ENSEÑANZA

Face-to-face

CENTROS DONDE SE IMPARTE

Faculty of Economics and Business Sciences

ESTUDIO IMPARTIDO CONJUNTAMENTE CON

Solo se imparte en esta universidad

FECHAS DE EXAMEN

[Acceda al listado de fechas de examen para esta titulación.](#)

PLAN DE ESTUDIOS OFERTADO EN EL CURSO 2021-22

Leyenda: No ofertada Sin docencia

FIRST

CORE SUBJECTS				54 créditos
Curso	Título	Créditos	Subject	
1	CORE	6	22000 - MATHEMATICS 1	
1	CORE	6	22001 - INTRODUCTION TO MICROECONOMICS	
1	CORE	6	22002 - INTRODUCTION TO MARKETING	
1	CORE	6	22003 - FUNDAMENTALS OF BUSINESS ECONOMICS	
1	CORE	6	22004 - CORPORATE LAW	
1	CORE	6	22005 - MATHEMATICS 2	
1	CORE	6	22006 - INTRODUCTION TO MACROECONOMICS	
1	CORE	6	22007 - FINANCIAL ACCOUNTING I	
1	CORE	6	22009 - INTRODUCTION TO STATISTICS	
COMPULSORY SUBJECTS				6 créditos
Curso	Título	Créditos	Subject	
1	COMPULSORY	6	22008 - OPERATIONS MANAGEMENT	

SECOND

COMPULSORY SUBJECTS				54 créditos
Curso	Título	Créditos	Subject	
2	COMPULSORY	9	22010 - STATISTICS AND INTRODUCTION TO ECONOMETRICS	
2	COMPULSORY	4,50	22011 - WORLD ECONOMICS	
2	COMPULSORY	4,50	22012 - INTERNATIONAL AND SPANISH ECONOMIC HISTORY (19TH AND 20TH CENTURIES)	
2	COMPULSORY	6	22013 - MATHEMATICS FOR FINANCIAL TRANSACTIONS	
2	COMPULSORY	6	22014 - INTERMEDIATE MICROECONOMICS	
2	COMPULSORY	6	22015 - ORGANISATIONAL DESIGN	
2	COMPULSORY	6	22016 - FINANCIAL ACCOUNTING II	
2	COMPULSORY	6	22017 - INTERMEDIATE MACROECONOMICS	
2	COMPULSORY	6	22018 - MARKETING RESEARCH	
CORE SUBJECTS				6 créditos
Curso	Título	Créditos	Subject	
2	CORE	6	22019 - THE SPANISH ECONOMY	

THIRD

COMPULSORY SUBJECTS				60 créditos
Curso	Título	Créditos	Subject	
3	COMPULSORY	6	22020 - TAX SYSTEM I	
3	COMPULSORY	6	22021 - FINANCIAL ACCOUNTING III	
3	COMPULSORY	6	22022 - FINANCES	
3	COMPULSORY	6	22023 - MARKETING MANAGEMENT	
3	COMPULSORY	6	22024 - STRATEGIC BUSINESS MANAGEMENT I	
3	COMPULSORY	6	22025 - TAX SYSTEM II	
3	COMPULSORY	6	22026 - MANAGEMENT ACCOUNTING	
3	COMPULSORY	6	22027 - STRATEGIC MARKETING	
3	COMPULSORY	6	22028 - CORPORATE FINANCES	
3	COMPULSORY	6	22029 - STRATEGIC BUSINESS MANAGEMENT II	

FOURTH

OPTIONAL SUBJECTS				36 créditos
Curso	Título	Créditos	Subject	
4	OPTIONAL	6	22033 - FINANCIAL AUDITING	
4	OPTIONAL	6	22034 - FOREIGN TRADE POLICIES AND TECHNIQUES	
4	OPTIONAL	6	22035 - PREDICTION AND TRENDS	
4	OPTIONAL	6	22036 - SAMPLING AND DATA ANALYSIS	
4	OPTIONAL	6	22037 - GAME THEORY FOR BUSINESS	
4	OPTIONAL	6	22038 - CREATING BUSINESSES	
4	OPTIONAL	6	22039 - HUMAN RESOURCES MANAGEMENT	

4	OPTIONAL	6	22040 - INTERNATIONAL CORPORATE STRATEGY AND MANAGEMENT
4	OPTIONAL	6	22041 - QUALITY AND ENVIRONMENTAL MANAGEMENT
4	OPTIONAL	6	22042 - COMMERCIAL DISTRIBUTION
4	OPTIONAL	6	22043 - MARKETING COMMUNICATION
4	OPTIONAL	6	22044 - SALES MANAGEMENT
4	OPTIONAL	6	22045 - INTERNATIONAL MARKETING
4	OPTIONAL	6	22046 - ACCOUNTANCY FOR BUSINESS GROUPS
4	OPTIONAL	6	22047 - INTERNATIONAL FINANCES
4	OPTIONAL	6	22048 - INTERNATIONAL ACCOUNTANCY
4	OPTIONAL	6	22049 - FINANCIAL INSTITUTIONS AND MARKETS
4	OPTIONAL	6	22050 - FINANCIAL INSTRUMENTS AND PRODUCTS
4	OPTIONAL	12	22051 - TRAINEESHIP

COMPULSORY SUBJECTS 24 créditos

Curso	Título	Créditos	Subject
4	COMPULSORY	6	22030 - ANALYSING ACCOUNTING STATEMENTS
4	COMPULSORY	6	22031 - FINANCIAL MANAGEMENT
4	COMPULSORY	6	22032 - ECONOMIC POLICY
4	END OF DEGREE WORK	6	22052 - FINAL PROJECT

LANGUAGE

Superado este bloque se obtiene

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

ROUTE 1

OPTIONAL SUBJECTS 24 créditos

Curso	Título	Créditos	Subject
4	OPTIONAL	6	22038 - CREATING BUSINESSES
4	OPTIONAL	6	22039 - HUMAN RESOURCES MANAGEMENT
4	OPTIONAL	6	22040 - INTERNATIONAL CORPORATE STRATEGY AND MANAGEMENT
4	OPTIONAL	6	22041 - QUALITY AND ENVIRONMENTAL MANAGEMENT

Superado este bloque se obtiene

ROUTE 1: STRATEGIC MANAGEMENT

ROUTE 2

OPTIONAL SUBJECTS 24 créditos

Curso	Título	Créditos	Subject
4	OPTIONAL	6	22042 - COMMERCIAL DISTRIBUTION
4	OPTIONAL	6	22043 - MARKETING COMMUNICATION
4	OPTIONAL	6	22044 - SALES MANAGEMENT
4	OPTIONAL	6	22045 - INTERNATIONAL MARKETING

Superado este bloque se obtiene

ROUTE 2: MARKETING

ROUTE 3

OPTIONAL SUBJECTS 24 créditos

Curso	Título	Créditos	Subject
4	OPTIONAL	6	22033 - FINANCIAL AUDITING
4	OPTIONAL	6	22046 - ACCOUNTANCY FOR BUSINESS GROUPS
4	OPTIONAL	6	22047 - INTERNATIONAL FINANCES
4	OPTIONAL	6	22050 - FINANCIAL INSTRUMENTS AND PRODUCTS

Superado este bloque se obtiene

ROUTE 3: ACCOUNTING AND FINANCE

ROUTE 4

OPTIONAL SUBJECTS 24 créditos

Curso	Título	Créditos	Subject
4	OPTIONAL	6	22034 - FOREIGN TRADE POLICIES AND TECHNIQUES
4	OPTIONAL	6	22040 - INTERNATIONAL CORPORATE STRATEGY AND MANAGEMENT
4	OPTIONAL	6	22045 - INTERNATIONAL MARKETING
4	OPTIONAL	6	22047 - INTERNATIONAL FINANCES
4	OPTIONAL	6	22048 - INTERNATIONAL ACCOUNTANCY

Superado este bloque se obtiene

ROUTE 4: INTERNATIONAL BUSINESS

AIMS

The aim of the Degree in Business Administration and Management is to produce professionals who can perform management, consultancy and evaluation tasks in organisations involved in production. These tasks may be carried out within the overall scope of the organisation or in any of its functional areas: production, human resources, financing, marketing, administration or accounting.

Graduates should understand how the functions of these areas relate to the general aims of the production unit and how these aims fit into the overall economic context, and be able to contribute to corporate operations and the improvement of results. Specifically, they should be able to identify and anticipate opportunities, assign resources, organise information, select and motivate personnel, take decisions, attain their proposed objectives and evaluate results.

- [Degree Course Credits and Subject Types](#)
- [General Course Programme](#)
- [Specialisations](#)

DEGREE COURSE STRUCTURE - CREDITS AND SUBJECT TYPE

Subjects in the Degree in Business Administration and Management are organised into semesters, each subject being worth 6 European ECTS credits. One ECTS credit represents 25 teaching hours. Accordingly, students need to take 5 subjects each semester in order to obtain 30 credits per semester and 60 credits per year, for a total of 240 credits over four years.

SUBJECT TYPE	CREDITS
Core (FB)	60
Compulsory (OB)	138
Optional (OP)	36
Final Project	6
Total Credits	240

GENERAL COURSE PROGRAMME

The proposed Business Administration and Management Degree Programme is structured into modules, each module comprising a group of related subjects. This favours coordination of the course contents and of the skills students will acquire throughout their period of study.

More specifically, the proposal consists of 12 modules comprising core, compulsory and optional subjects, optional work experience and the final project:

1. **Accounting**
2. **Business Organisation**
3. **Financial Mathematics**
4. **Corporate Finances**
5. **Commercialisation and Market Research**
6. **Law**
7. **Economics and History**
8. **Tax System**
9. **Economic Policy**
10. **Economic Analysis**
11. **Mathematics**
12. **Statistics and Econometrics**

SPECIALISATION

Optional subjects have been grouped into four specialities to allow students, if they so wish, to build up one of the habitual professional profiles associated with Business Administration and Management graduates. These specialities also pave the way for professional specialisation, developed further in post-graduate studies. Accordingly, in their final year, students may choose a specialisation in order to obtain a professional profile which will increase their employment possibilities. These specialities are as follows:

SPECIALISATION	SUBJECTS
Strategic Management	International Corporate Strategy and Management Human Resources Management Quality and Environmental Management Creating Businesses
Marketing	International Marketing Marketing Communications Commercial Distribution Sales Management
Accountancy and Finance	International Finances

	Financial Auditing Accountancy for Business Groups Financial Instruments and Products
International Business	International Marketing International Corporate Strategy and Management International Finances International Accountancy

To specialise, students must take the four subjects corresponding to a speciality. In order to make up their quota of optional subjects (36 credits), students may then choose freely from among the other subjects on offer. Students are also offered the possibility of undertaking work experience (12 credits) or participating in a range of cultural, sporting, student representation, charity and cooperation activities established by the University, for which they may obtain up to a maximum of 6 optional credits.

LANGUAGE REQUIREMENT (IN A FOREIGN LANGUAGE)

Students who study an **undergraduate degree** at the University of Alicante must **confirm** a minimum **level of B1 in a foreign language** (a B2 is recommended) in order to **obtain the diploma**.

The required language level is in accordance with the Common European Framework of Reference for Languages.

The language accreditation requirement can be obtained previously or at any time during university studies. However, the language requirement will be necessary in order to be able to **assess the final year project**.

The **different forms** of obtaining such language requirement can be consulted in the additional information in this section.

[+info](#)

LANGUAGE TEACHING COMPETENCE CERTIFICATE

Students who want to have a career in non-university **teaching** when they finish their studies are **recommended** to obtain the **teaching competence certificate** (Valencian and/or foreign languages).

This certificate can be obtained by taking specific itineraries in your university studies or by taking the **UA teaching competence course in Valencian, German, French and English**.

[+info](#)

FINAL YEAR PROJECT (TFG)

All the official undergraduate degrees must be completed by preparing and defending a final year project, which must be done in the final phase of the studies and be aimed at the assessment of competences associated to the degree.

The final year project must be an original, independent and personal work. The elaboration of it may be individual or coordinated. Each student will prepare this project under the supervision of a tutor, allowing students to show the received training content in an integrated manner, as well as the acquired competences associated to the undergraduate degree.

In order to **register in the final year project**, students must comply with the requirements established in the "Regulations for continuation studies for students registered in undergraduate degrees at the University of Alicante". Among the requirements established to be able to register in the final year project, a minimum of 168 credits must be passed in undergraduate degrees with a total of 240 credits, and a minimum of 228 credits in undergraduate degrees with a total of 300 credits or more.

In order for **the final year project to be assessed**, a B1 level of a foreign language (B2 is recommended) must be confirmed.

[+info](#)

- [Access routes](#)
- [Procedure for applying for admission](#)
- [Recommended applicant profile](#)
- [Number of places and pass marks](#)

ACCESS ROUTES

Admission to this degree course is open to any applicant who meets one of the following entrance requirements:

1. **SPANISH BACCALAUREATE (LOMCE) UNIVERSITY ENTRANCE EXAM (PAU):** Although students can access university by means of any Baccalaureate specialization, the recommended ones are **Sciences** or **Humanities and Social Sciences**.

ADMISSION SCORES FOR THIS DEGREE CAN BE IMPROVED BY TAKING THE SPECIFIC MODULES OF THE UNIVERSITY ENTRANCE EXAM (PAU) AS INDICATED IN THE TABLE BELOW WITH THEIR RESPECTIVE WEIGHTINGS.

TABLE 1

BA

2. **PREVIOUS BACCALAUREATES WITH OR WITHOUT A PASS IN THE UNIVERSITY ENTRANCE EXAM (PAU):** Students who have completed their Baccalaureate under previous education systems and have passed the PAU will be able to use the mark obtained in their application.

HOWEVER, STUDENTS CAN TAKE SPECIFIC EXAM MODULES DURING THE VOLUNTARY PAU EXAM PERIOD IN ORDER TO IMPROVE THEIR ADMISSION SCORE AS SHOWN IN TABLE 1. THEY CAN ALSO SIT FOR THE OBLIGATORY PAU EXAMS, IN WHICH CASE THEY WILL HAVE TO TAKE ALL THE EXAMS SCHEDULED DURING THIS PERIOD.

3. **VOCATIONAL EDUCATION:** Vocational educational qualifications such as senior technician, senior technician of plastic arts and design, or senior technician in sports is the preferred professional area although access to this degree may be through any professional field.

ADMISSION SCORES CAN BE IMPROVED BY TAKING THE PAU EXAM IN UP TO 4 OF THE MODULES IN TABLE 1.

4. **STUDENTS FROM EDUCATION SYSTEMS IN COUNTRIES OF THE EUROPEAN UNION OR OTHER STATES WITH WHICH SPAIN HAS AN INTERNATIONAL AGREEMENT:** Accreditation is required and issued by *Universidad Nacional de Educación a Distancia (UNED)*.

STUDENTS CAN SIT FOR EXAMS IN SUBJECTS INCLUDED IN THE *PRUEBAS DE COMPETENCIAS ESPECÍFICAS (PCE)*, ORGANISED BY THE UNED, IN ORDER TO IMPROVE THEIR ADMISSION SCORE UP TO 14 POINTS AS INDICATED IN THE WEIGHTINGS IN TABLE 1.

5. **STUDENTS FROM FOREIGN EDUCATION SYSTEMS:** Prior to applying for the validation of their foreign Baccalaureate, students may sit for up to 4 exams in subjects offered by the *Pruebas de Competencias Específicas (PCE)* organised by **UNED** (at least one subject from the core subjects).

THE WEIGHTINGS INDICATED IN TABLE 1 WILL BE APPLIED TO CORE AND/OR OPTIONAL SUBJECTS.

6. **OTHER:** University degrees and other similar qualifications. University entrance exam for students over 25 (preferential option: **Social and Legal Sciences**). Access on the basis of professional experience (applicants over 40 years of age). Access to applicants aged 45 years or more by means of an exam.

Weightings of the subjects of the specific phase of the Proof of Access to the University (PAU) in the previous years

High School Diploma Subjects	Weighting parameters	Music Analysis II	Biology	Earth and Environmental Sciences	Drawing II	Technical Drawing II	Design	Business Economics	Electronics	Physics	Geography	Greek II	History of Music and Dance	Art History	Latin II	Musical Language and Practice	World Literature	Mathematics Applied to the Social Sciences II	Mathematics II	Chemistry	Expressive techniques in the Arts and Crafts	Industrial Technology II	
Academic Years 2010-11	0.1																						
2011-12	0.2	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x	x

Academic Years	0.1	x	x	x	x	x	x					x	x	x	x	x	x			x	x		
2012-13																							
2013-14																							
2014-15	0.2							x		x	x								x	x			
2015-16																							
2016-17																							

PROCEDURE FOR APPLYING FOR ADMISSION: PRE-ENROLMENT AND REGISTRATION

- Anticipated number of places offered during the first pre-enrolment session: 1000
- In order to apply for a place, the procedure and pre-enrolment periods established each year must be observed. [Information concerning the application procedure \(Pre-enrolment\)](#).
- Applicants admitted to a course must formally register within the timescale established annually in the enrolment calendar. [Registration Information](#).

RECOMMENDED APPLICANT PROFILE

Although admission is granted from any high school diploma route, it is recommended that students have studied Mathematics II or Mathematics Applied to the Social Sciences in the second year of the high school diploma course, and where appropriate, Business Economics.

Similarly, in order to facilitate new students' assimilation onto the proposed course programme, students should have a reasonable knowledge of English, at least in terms of reading comprehension.

As regards the recommended educational background, new students should have a basic understanding of mathematics, together with good skills in logical reasoning. Equally, they should have an interest in business economics problems, such as the reasons behind unemployment and inflation, how the market operates, and the importance of business strategy. They should show an interest in using analytical tools in order to understand different aspects of business reality. Moreover, they should be responsible, capable of working both individually and as part of a team, and possess good communication skills.

NUMBER OF PLACES AND PASS MARKS

COURSES	NUMBER OF PLACES	PASS MARKS						
		GENERAL	OVER 25	OVER 40	OVER 45	GRADUATES	SPORTSPEOPLE	DISABLED
2010-11	1000	6,140	5,900	5,950	5,700	5,920	---	---
2011-12	800	5,000	6,238	5,000	5,000	5,000	---	---
2012-13	800	5,000	5,490	5,000	---	5,000	---	---
2013-14	800	5,000	5,000	5,000	---	5,000	---	---
2014-15	800	5,000	5,000	5,000	---	5,000	---	---
2015-16	800	5,000	5,412	7,250	5,230	6,570	---	---
2016-17	750	5,000	5,000	5,000	5,000	5,000	---	---
2017-18	650	5,000	5,000	5,000	5,000	5,000	---	---

- "Pass marks" indicated correspond to the results of the first adjudication of June.
- The definitive marks can be inferior to the here collected.

PROFESSIONAL PROFILES

The four major functional corporate areas (Business Organisation, Accountancy and Auditing, Finances, and Marketing Management and Research) provide a range of professional profiles, each in great demand in the business world: Administration of Private Companies and Public Bodies; Financial Analyst; Auditor; Corporate Organisation Consultancy; Commercial Consultancy; Accounting Consultancy; Business Creation; Commercial Management; Accounting Management; Production Management; Human Resources Management; Financial Management; Teaching and Research; and Study Services.

The new Economics and Business Sciences Degree Courses will be implemented year by year.

TIMESCALE		
Academic Year	Implementation of the new Degree in Business Administration and Management	Phasing out of the former Degree in Business Administration and Management and Diploma in Business Science
2010-2011	1 st year	1 st year BAM and DBS
2011-2012	2 nd year	2 nd year BAM and DBS
2012-2013	3 rd year	3 rd year BAM and DBS
2013-2014	4 th year	4 th year BAM

Once a course has been phased out, the subjects corresponding to the course will no longer be taught. Students who do not wish to take the new degree course subjects will have four opportunities to sit the relevant examinations at the end of the following two academic years. Any students wishing to continue their studies after sitting and failing these examinations will be required to follow the new plan, according to the adaptation system established in the new course programme.

CREDIT EQUIVALENCE BETWEEN THE FORMER AND THE NEW BUSINESS ADMINISTRATION AND MANAGEMENT DEGREES

This section explains the credit validation system between subjects being phased out and new subjects.

New Business Administration and Management Degree (Grado)			Former Business Administration and Management Degree (Licenciatura)		
SUBJECTS	ECTS	Type	SUBJECTS	Creds.	Type
Financial Accounting I	6	Core	Financial and Analytical Accounting	12	Core
Financial Accounting II	6	Compulsory	Accountancy Planning	4.5	Compulsory
Financial Accounting III	6	Compulsory	Financial and Corporate Accounting	4.5	Compulsory
Management Accounting	6	Compulsory	Management Accounting	4.5	Core
Analysing Accounting Statements	6	Compulsory	Analysing Accounting Statements I	6	Core
Financial Auditing	6	Optional	External Auditing	6	Optional
Accountancy for Business Groups	6	Optional	Consolidation of Accounting Statements	6	Optional
International Accountancy	6	Optional	International Accountancy	4.5	Optional
Foundations of Business Economics	6	Core	Foundations of Business Economics	6	Core
Operations Management	6	Compulsory	Business Economy (Production and Design)	9	Compulsory
Organisational Design	6	Compulsory			
Strategic Corporate Management I	6	Compulsory	Strategic Management and Corporate Policy I	6	Core
Strategic Corporate Management II	6	Compulsory	Strategic Management and Corporate Policy II	6	Core
International Corporate Strategy and Management	6	Optional	Strategy for Corporate Internationalisation	6	Optional
Human Resources Management	6	Optional	Human Resources Management	6	Optional
Quality and Environmental Management	6	Optional	Quality Management	6	Optional
Creating Business	6	Optional	Not offered under new degree course	X	X
Mathematics for Financial Transactions	6	Compulsory	Mathematics for Financial Transactions I	4.5	Core
			Mathematics for Financial Transactions II	6	Compulsory
Financial Instruments and Products	6	Optional	Fixed Income Markets	6	Optional (Econ)
Finances	6	Compulsory	Financial Management I	6	Core
Corporate Finances	6	Compulsory	Financial Management II	6	Core
Financial Management	6	Compulsory	Financial Management of Current Assets	6	Optional
International Finances	6	Optional	International Corporate Financial Management	4.5	Optional
Introduction to Marketing	6	Core	Introduction to Marketing	6	Core
Market Research	6	Compulsory	Commercial Management II	6	Core
Marketing Management	6	Compulsory	Commercial Management I	6	Core
Strategic Marketing	6	Compulsory	Strategic Marketing	4.5	Optional
International Marketing	6	Optional	International Marketing	4.5	Optional
Marketing Communications	6	Optional	Marketing in Commercial Communications	6	Optional
Commercial Distribution	6	Optional	Commercial Distribution	6	Optional
Sales Management	6	Optional	Sales Techniques and Promotion	4.5	Optional
Business Law	6	Core	Business Law	4.5	Core
International and Spanish Economic History (19 th and 20 th Centuries)	4.5	Compulsory	International and Spanish Economic History (19 th and 20 th Centuries) (9085)	6	Compulsory

World Economy	4.5	Compulsory	World Economy (9002)	6	Core
The Spanish Economy	6	Core	The Spanish Economy (9097)	6	Core
Financial Institutions and Markets	6	Optional	Financial Institutions and Markets (9068)	4.5	Optional
Tax System I	6	Compulsory	Tax System II (9111)	6	Compulsory
Tax System II	6	Compulsory	Tax System I (9106)	6	Compulsory
Economic Policy	6	Compulsory	9116 Instrumental Economic Policies	6	Compulsory
Foreign Trade Policies and Techniques	6	Optional	9136 Foreign Trade Economy and Techniques	4.5	Optional
Prediction and Trends	6	Optional	9059 Economic Prediction and Trends	6	Optional
Introduction to Microeconomics	6	Core	Microeconomics I (9087)	7.5	Core
Intermediate Microeconomics	6	Compulsory	Microeconomics II (9093)	7.5	Core
Introduction to Macroeconomics	6	Core	Macroeconomics I (9088)	6	Core
Intermediate Macroeconomics	6	Compulsory	Macroeconomics II (9096)	9	Core
Mathematics I	6	Core	Mathematics (9081)	15	Core
Mathematics II	6	Core	Mathematics (9081)	15	Core
Game Theory for Business	6	Optional	Industrial Organisation (9140)	4.5	Optional
Introduction to Statistics	6	Core	Introduction to Statistics (9089)	6	Compulsory
Statistics and Introduction to Econometrics	9	Compulsory	Statistics and Introduction to Econometrics (9090)	12	Core
			Econometrics I (9102)	6	Core
Sampling and Data Analysis	6	Optional	Statistics Applied to Marketing (9137)	4.5	Optional
Work Experience	12	Optional	Work Experience (*)	12-18	Optional
Final Project	6	Compulsory			

(*) Recognition of Work Experience is done through the Commission on Recognition and Credit Transfer Center.

CREDIT VALIDATION BETWEEN THE NEW BUSINESS ADMINISTRATION AND MANAGEMENT DEGREE AND THE DIPLOMA IN BUSINESS SCIENCE

New Business Administration and Management Degree (Grado)			Diploma in Business Science		
SUBJECTS	ECTS	Carácter	ASIGNATURAS	Cdts	Carácter
Financial Accounting I	6	Core	Financial Accounting	9	Core
Financial Accounting III	6	Compulsory	Corporate Accounting	4.5	Optional
Management Accounting	6	Compulsory	Cost Accounting	6	Core
Analysing Accounting Statements	6	Compulsory	Analysing Accounting Statements	6	Core
Financial Auditing	6	Optional	Financial Auditing	4.5	Optional
Accountancy for Business Groups	6	Optional	Consolidation of Accounting Statements	4.5	Optional
Basics of Business Economics	6	Core	Business Organisation and Administration I	6	Core
Operations Management	6	Compulsory	Business Organisation and Administration II	6	Core
Organisational Design	6	Compulsory	Cannot be validated	X	X
Strategic Corporate Management I	6	Compulsory	Not offered in Business Science	X	X
Strategic Corporate Management II	6	Compulsory	Not offered in Business Science	X	X
International Corporate Strategy and Management	6	Optional	Not offered in Business Science	X	X
Human Resources Management	6	Optional	Not offered in Business Science	X	X
Quality and Environmental Management	6	Optional	Corporate Environmental Management	4,5	Optional
Creating Businesses	6	Optional	Business Creation and Organisation	4,5	Optional
Corporate Finances	6	Compulsory	Financial Management	9	Core
Financial Management	6	Compulsory	Short-Term Financial Management	4,5	Optional
International Finances	6	Optional	International Finances	4,5	Optional
Introduction to Marketing	6	Core	Commercial Management	9	Core
Marketing Research	6	Compulsory	Marketing Research	4,5	Optional
Marketing Management	6	Compulsory	Commercial Management	9	Core
International Marketing	6	Optional	International Marketing	4,5	Optional
Marketing Communications	6	Optional	Advertising and Promotion	4,5	Optional
Commercial Distribution	6	Optional	Commercial Distribution	4,5	Optional
Sales Management	6	Optional	Sales Management	4,5	Optional
Business Law	6	Core	Commercial Law	4,5	Core
World Economics and Economic History. 19 th and 20 th Centuries	4,5	Compulsory	World Economic History (7247) or Economic History of Spain	4,5 4,5	Compulsory Optional
World Economy	4,5	Compulsory	World and Spanish Economy (7220)	6	Core
The Spanish Economy	6	Core	World and Spanish Economy (7220)	6	Core
Financial Institutions and Markets	6	Optional	Financial Systems I (7282) and Financial Systems II (7283)	4,5 4,5	Optional Optional
Tax System I	6	Compulsory	Corporate Taxation II (7290)	4,5	Optional
Tax System II	6	Compulsory	Corporate Taxation I (7290)	4,5	Optional
Introduction to Microeconomics	6	Core	Economics I (7221)	4,5	Core
Intermediate Microeconomics	6	Compulsory	Microeconomics (7265)	6	Optional
Introduction to Macroeconomics	6	Core	Economics II (7222)	4,5	Core
Intermediate Macroeconomics	6	Compulsory	Macroeconomics (7259)	6	Optional
Mathematics I	6	Core	Mathematics (7262)	9	Core

Mathematics II	6	Core	Mathematics (7262)	9	Core
Introduction to Statistics	6	Core	Statistics I (7226) Statistics II (7227)	4.5 4.5	Core
Work Experience	12	Optional	Work Experience (*)	12	Optional
Final Project	6	Compulsory			

(*) Recognition of Work Experience is done through the Commission on Recognition and Credit Transfer Center.

DEGREE IN BUSINESS ADMINISTRATION. SYLLABUS SUMMARY

 ade

- [Verified Report](#)
- [Resolution from the Universities Council: Positive verification](#)
- [Resolution from the Universities Council: Accreditation renewal](#)
- [Authorization from the Valencian Government](#)

Internal Quality Assurance System (SGIC) of the Title

- Structure of the Centre for Quality
 - [Comission of Internal Quality Guarantee](#)
 - [Other Commissions](#)
- [Handbook SGIC](#)
- [Procedures](#)
 - [Strategic \(PE\)](#)
 - [Key \(PC\)](#)
 - [Support \(PA\)](#)
 - [Measurement \(PM\)](#)
- [Management of the SGIC \(Access to ASTUA\)](#)

Follow-up of the Title

- [Self-reports UA](#)
- [External reports AVAP](#)
- [Other reports](#)
- [Improvement Plans](#)
- [Progress and Learning Outcomes](#)

Information about the Centre	General information for students
<ul style="list-style-type: none"> • Faculty of Economic and Business Sciences Secretary of Faculty (Building Germán Bernácer) Telephone:+ 34 96 590 3670/3671 Fax:+ 34 96 590 9789 facu.economicas@ua.es economicas.ua.es/en/ Specific information about degree in ADE • Mobility Programme • Work experience with companies and institutions • Reception and welcome events • Tutorial Action Programme 	<ul style="list-style-type: none"> • Grants and assistance • Accommodation • Student refectories and cafeterias • Transport • Emergency medical care • Insurance • Services for students with special needs • Student representation and participation • University student identity card (TIU) • Frequently asked questions
UA: General Regulations	+ Information about qualifications
<ul style="list-style-type: none"> • Academic regulations and procedures of the University of Alicante 	<ul style="list-style-type: none"> • Official State Gazette (BOE) on publication of course programmes Mistake Correction • Information pamphlet • Video presentation of the degree