ECONOMÍA DEL COMPORTAMIENTO (2017-18)

DATOS GENERALES

Código 41215

Créditos ECTS 5

Departamentos y áreas

Departamento	Área	Dpt. Resp.	Dpt. Acta
FUNDAMENTOS DEL ANÁLISIS ECONÓMICO	FUNDAMENTOS DEL ANALISIS ECONOMICO	SÍ	SÍ

Estudios en que se imparte

MÁSTER UNIVERSITARIO EN ECONOMÍA CUANTITATIVA

Contexto de la asignatura

This is an optional course in the second year of the Master in Quantitative Economics. The course serves to introduce students to the field of behavioral economics. This field, which lies at the intersection of economics and psychology, has been growing exponentially in recent decades, partly due to the advances in neuroscience and psychology, and partly because it allows for better predictions than standard economic models that do not use psychology.

OBJETIVOS

Objetivos específicos aportados por el profesorado (2017-18)

The objectives of the course are:

1. To gain enough knowledge in behavioral economics to serve as a starting point for research in the area, or to apply behavioral economics to research in other areas.
2. Learning how to read articles in behavioral economics proficiently. Each week (except the first one), there will be one (occasionally two) mandatory paper to read. Then, the student will present the assigned paper in the corresponding week.

CONTENIDOS

Contenidos teóricos y prácticos (2017-18)

1. Biases, heuristics, and history of behavioral economics.
2. Behavioral economics in economic theory. The Rabin doctrine and the nature of research.
3. Neuroeconomics. Experienced and decision utility.
4. Time preferences and time discount.
5. Self-control. Self-deception, self-signaling. Publication bias and the replication crisis.
6. Learning and unlearning. Habit formation.
7. Social norms, social preferences, social pressure, social psychology, social networks.
8. Nudges. Designing your own behavioral intervention.
9. Applications: health, personal finance, environment.
10. "Phishing" and general equilibrium. Welfare analysis.

EVALUACIÓN

Instrumentos y criterios de Evaluación 2017-18

Each week (except the first one), there will be one (occasionally two) mandatory paper to read. Then, the student will present the assigned paper in the corresponding week. These presentations will count towards class participation, which is 25% of the final grade. In addition, there will be two assignments to complete. Each assignment will count 12.5\% of the grade, for a total of 25%. The remainder 50% of the grade will be determined by the exam.

The final grade in the second evaluation period is EXCLUSIVELY given by the grade obtained in a retake exam (with theory and practice questions) about the whole content of the course. Grades from continuous assessment, if any, will not be taken into account.

Tipo	Criterio	Descripción	Ponderación
EXAMEN FINAL	The remainder 50% of the grade will be determined by the exam.	Final exam	50
ACTIVIDADES DE EVALUACIÓN DURANTE EL SEMESTRE	There will be two assignments to complete. Each assignment will count 12.5\% of the grade, for a total of 25%.	Assignments	25
ACTIVIDADES DE EVALUACIÓN DURANTE EL SEMESTRE	Each week (except the first one), there will be one (occasionally two) mandatory paper to read. Then, the student will present the assigned paper in the corresponding week. These presentations will count towards class participation, which is 25% of the final grade.	Class participation.	25