



STRATEGIC BUSINESS MANAGEMENT I (2011-12)

GENERAL INFORMATION

Code 22024

ECTS Credits 6

Departments and areas

Department	Area	Area	Report R.
COMPANY ORGANISATION	COMPANY ORGANISATION	YES	YES

Studies

DEGREE IN BUSINESS ADMINISTRATION AND MANAGEMENT

DOUBLE DEGREE IN LAW + ADE (DADE)

DOUBLE DEGREE IN TOURISM AND BUSINESS ADMINISTRATION AND MANAGEMENT

Context of subject



OBJECTIVES

Subject objectives/competences (2011-12)



CONTENTS

Theoretical and practical contents (2011-12)



EVALUATION

Instruments and criteria of Evaluation 2011-12

Type	Criterion	Description	Ponderation
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